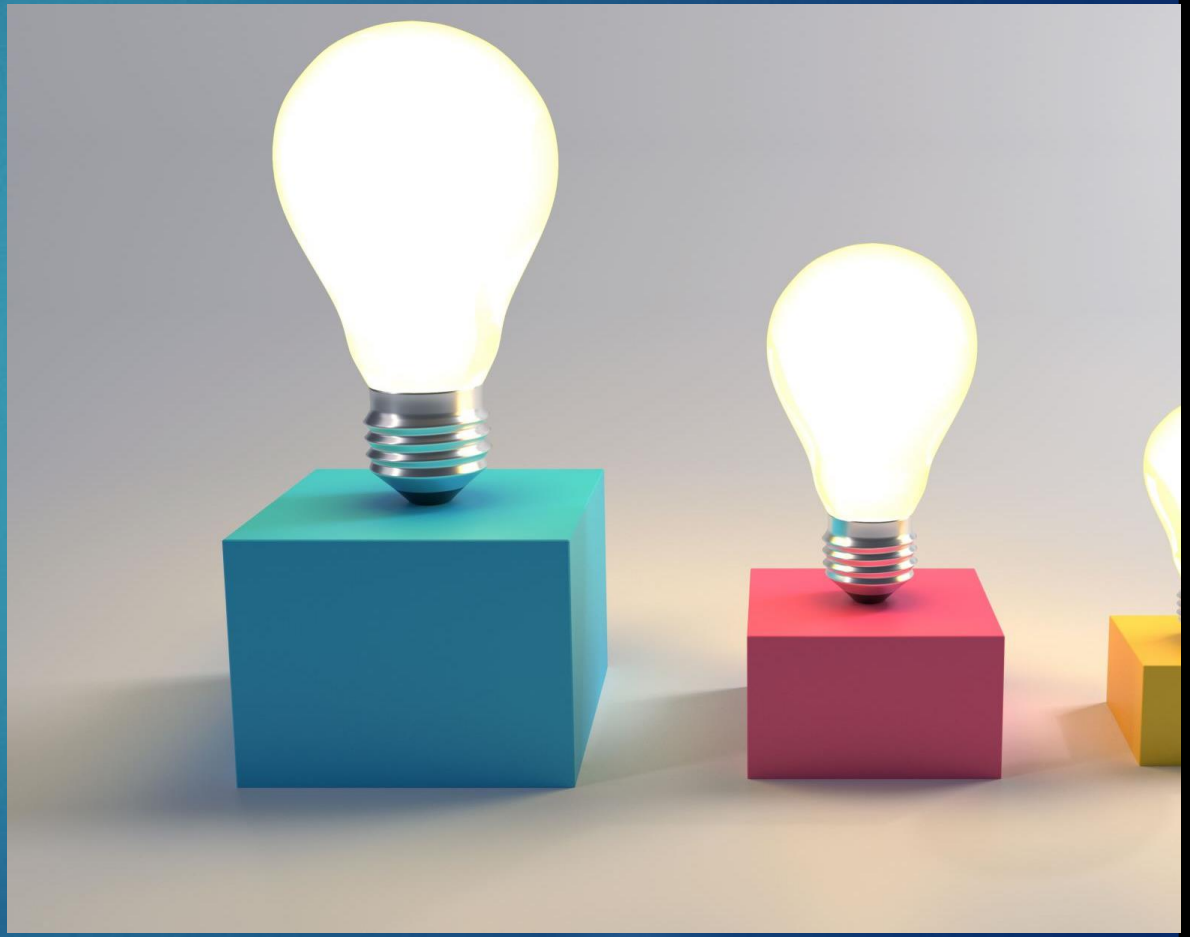


A Level Business and BTEC Extended Certificate Business

FOR MORE INFORMATION,
PLEASE CONTACT MISS
WILLIAMS ON
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FAQ: Do I need to have studied Business at GCSE?

Answer: No! Our sixth form classes have lots of students that are new to Business.

Why should I study Business?

Business is all around us, in the products and services we use, the jobs we have and the advertising we see hundreds of times a day.

A Level and BTEC Business gives students a greater understanding of all aspects of working in and owning your own business. From marketing and finance to operations and human resources, you will get a deeper understanding of how businesses are run.

You will also discover more about how the changing external environment is affecting businesses. From technological change to the demands for increasingly ethical behavior and how the government gets involved in the business world, you will investigate why business is becoming about more than just making as much profit as possible.



Extra curricular activities

We love to enrich the curriculum with visits to local businesses, taking part in national competitions and trips abroad!



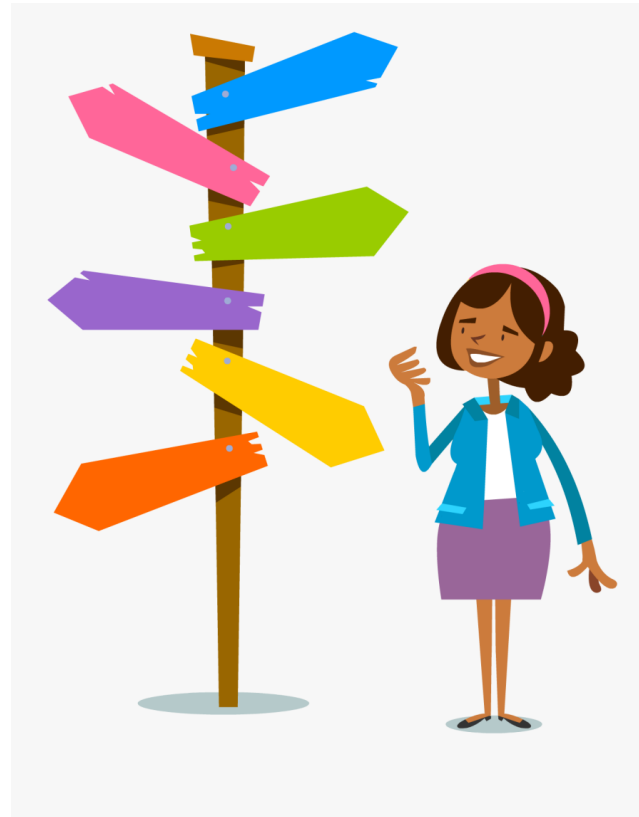
Where can it take me after Sixth Form?



Many of our Business students choose to study related courses at University such as Business, Management, Marketing, Human Resources, International Business, Accountancy and Economics.



Others choose to begin their careers in banking, retail, marketing, financial services, hospitality and many more.



Others choose to begin degree apprenticeships in areas such as financial services, human resources, digital marketing, accountancy and law.



Where are our past students now?

Emily has an Apprenticeship as a Data Analyst with Network Rail

Justin is studying Business Management at Sheffield University

Brad is a police officer for GMP

Nana works as a Corporate Tax associate at PwC

Sophie is an Air Operations Officer in the RAF

Archie is a Global Marketing Manager at Microsoft's Xbox

Lauren has a graduate job at Airbus.



Oliver is studying Accountancy at the University of Nottingham.

Sophie works in the global procurement team at HSBC in Canary Wharf.

Rachael is a Technology Innovation Project Manager at AstraZeneca.

Sophie is studying Law with Accounting and Finance at the University of Liverpool

FAQ: If I do the BTEC, does that mean I won't be able to go to University?

Answer: BTECs have UCAS points have the same amount of available points as an A Level and lots of BTEC students go onto University.

Should I choose A Level or BTEC Business?

- THE KEY DIFFERENCE BETWEEN THE TWO COURSES IS HOW THE COURSE IS ASSESSED.
- THE BTEC IS 50% COURSEWORK AND 50% EXAMINATION. THERE ARE 2 EXAMINATIONS, 1 IN YEAR 12 AND 1 IN YEAR 13.
- A LEVEL BUSINESS IS MADE UP OF 3 EXAMINATIONS WHICH ARE DONE AT THE END OF YEAR 13.
- BTEC IS A MORE PRACTICAL COURSE, IT ALLOWS YOU TO WORK TO SHORTER DEADLINES AND MANAGE YOUR WORKLOAD.
- A LEVEL IS A MORE THEORETICAL COURSE FOR THOSE THAT WELCOME THE OPPORTUNITY TO SHOW THEIR ABILITY IN EXAMINATIONS AT THE END OF THE COURSE.

FAQ: How are the courses graded?

Answer: The A Level is graded A*-U and the BTEC is Distinction*, Distinction, Merit and Pass (A*/A/C/E equivalent).

What does the A Level Business course cover?

Component 1 – Year 1	Component 2 – Year 2	Component 3 – Year 3
<ul style="list-style-type: none"> • Enterprise • Business plans • Markets • Market research • Business structure • Business location • Business finance • Business revenue and costs • Marketing • Finance • People in organisations (human resources) • Operations management 	<ul style="list-style-type: none"> • Data analysis • Market analysis • Sales forecasting • Analysing financial performance • Analysing non-financial performance • Aims and objectives • Strategy and implementation • Decision-making models • Investment appraisal • Special orders 	<ul style="list-style-type: none"> • Change • Risk management • PEST factors • Ethical, legal and environmental factors • International trade • Globalisation • The European Union

Case studies

Group work

Practice questions

News articles

Video clips/documentaries

Research tasks

Online resources

Calculation practice

A Level Business results 2019



	A*-A	A*-B	A*-C
PHS Sixth Form	38%	57%	81%
National	14%	41%	71.6%

What does the BTEC Business course cover?

Unit 1 (Coursework)	Unit 2 (Exam)	Unit 3 (Exam)	Unit 8 (Coursework)
<ul style="list-style-type: none"> • Features of business • Stakeholders • Business communication • Structure and organisation • Aims and objectives • External environment • Internal environment • Competitive environment • Situational analysis • Market structures • Demand, supply and price • Pricing and output decisions • Innovation and enterprise 	<ul style="list-style-type: none"> • The role of marketing • Influences on marketing activity • Market segmentation • Market research • Marketing mix <ul style="list-style-type: none"> • Product • Price • Place • Promotion • People • Process • Physical environment • Ethical considerations 	<ul style="list-style-type: none"> • Functions and role of money • Different ways to pay • Current accounts • Borrowing and savings • Financial institutions • Communicating with customers • Consumer protection • Information and guidance • Purpose of accounting • Income and expenditure • Sources of finance • Cash flow • Breakeven • Statement of comprehensive income • Statement of financial position • Ratio analysis 	<ul style="list-style-type: none"> • Recruitment • Selection • Ethical and legal considerations • Job applications • Interviews and skills

Case studies

Group work

Online resources

Practice questions

News articles

Video clips/documentaries

Research tasks

Assignment work

Calculation practice

50% of this course is assignment work so you must be able to organise yourself to meet deadlines and be ready to be assessed throughout the course.