

	What will I learn?	How will I learn it?	Why is it important that I learn this?	Why am I learning this now?
Year 10 GCSE business Half term 1	<p>Unit 1: Business in the real world:</p> <p>The purpose and nature of business including reasons for starting a business, business functions, the role of business enterprise and entrepreneurship, and the dynamic nature of business.</p> <p>Business ownership</p> <p>Aims and objectives</p> <p>Stakeholders</p> <p>Business location</p> <p>Business planning</p> <p>Expanding a business</p>	<p>Enquiry and Independent Research</p> <p>Discussion and Debate</p> <p>Case studies on global businesses.</p> <p>Documentaries and TV shows on global firms and how they compete.</p>	<p>This unit introduces key business language and concepts in relation to key business topics such as enterprise, ownership structures, business location, business plans, stakeholders, business aims and objectives and business growth. Later units will build on the understanding developed during this unit.</p>	<p>As you are new to the subject it is important that you are introduced to the basics so you will be able to tackle the high-level understanding of these topics in greater detail.</p>
Year 10 GCSE business Half term 2	<p>Unit 3: Business Operations:</p> <p>Production processes</p> <p>The role of procurement including JIT and JIC, logistics and supply chain management</p> <p>Quality</p> <p>Customer service</p>	<p>Enquiry and Independent Research</p> <p>Discussion and Debate</p> <p>Case studies on global businesses.</p> <p>Documentaries and TV shows on global firms and how they compete.</p>	<p>This unit introduces key business language and concepts in relation to topics such as supply chain, quality, customer service, lean production, and, job and flow production.</p>	<p>Unit 1 introduced the concept of customer needs and business costs. This unit develops these key concepts to gain a better understanding of production and the theory behind why businesses produce what they do and the way businesses produce what they do.</p>
Year 10 GCSE Business	Unit 4: Human Resources	Enquiry and Independent Research	This unit introduces key business language and	Staff are vital to a business success and are fundamental to ensuring that

<p>Half term 3 and 4</p>	<p>Organisational structures</p> <p>Recruitment and selection</p> <p>Motivating employees</p> <p>Training</p>	<p>Discussion and Debate</p> <p>Case studies on global businesses.</p> <p>Documentaries and TV shows on global firms and how they compete.</p>	<p>concepts in relation to how a business employs, motivates and manages their staff to maximise business performance and efficiency.</p>	<p>businesses are successful and that operation run smoothly.</p>
<p>Year 10 GCSE Business</p> <p>Half term 5 and 6</p>	<p>Unit 6 Finance:</p> <p>Sources of finance</p> <p>Cash flow</p> <p>Financial terms and calculations including breakeven and ARR</p> <p>Analysing financial performance including the income statement, the statement of financial position, gross and net profit margin</p>	<p>Enquiry and Independent Research</p> <p>Discussion and Debate</p> <p>Case studies on global businesses.</p> <p>Documentaries and TV shows on global firms and how they compete.</p>	<p>This unit introduces the financial side of a business and the principles of financial management with a business. Every business needs financial statements therefore it is vital that you understand how a business manages its finances.</p>	<p>This unit builds on the introduction to costs, revenue and profit in unit 1 and develops your understanding to include sources of finance, cash-flow and financial statements.</p>