

	What will I learn?	How will I learn it?	Why is it important that I learn this?	Why am I learning this now?
Year 13 Business Analysis and Strategy (Half Term 1 and 2)	<p>Data analysis including pie charts, histograms and index numbers</p> <p>Market analysis including PED and YED</p> <p>Sales forecasting including three-point averages, scatter graphs, Delphi method, time-series analysis and correlation</p> <p>Analysing financial performance including budget variances, balance sheets, profit and loss accounts, ROCE, current and acid test ratios and gearing ratio</p> <p>Analysing non-financial performance including customer attitude, market share, productivity and environmental records</p> <p>Aims and objectives including vision statements, SMART</p>	<p>Case study tasks</p> <p>Group work</p> <p>Independent tasks</p> <p>Numerical and data analysis tasks</p> <p>Extended writing</p> <p>Online research</p> <p>A range of online tools are used to recap learning</p> <p>Documentaries and podcasts</p>	<p>This unit gives students an understanding of how to analyse a range of business data and how to use this to support business decisions.</p> <p>A range of tools are learnt to develop students' technical skills.</p> <p>These concepts are needed for the C2 paper but also support students in preparation for the synoptic nature of C3.</p>	<p>These topics build upon the learning from C1 in Year 12.</p> <p>Techniques are taught in an order than allows them to apply their previous knowledge, such as using their understanding of contribution from C1 to help learn about special orders.</p>

	<p>objectives and mission statements</p> <p>Strategy and implementation including corporate plans, SWOT, Porter's Five Forces, Ansoff, vertical and horizontal integration, growth methods, franchising, rationalisation and outsourcing</p> <p>Decision-making models including decision trees, critical path analysis and cost-benefit analysis</p> <p>Investment appraisal including payback, ARR, net present value and the role of ICT in decision making</p> <p>Special orders</p>			
<p>Y13 - Business in a changing world (Half Term 3 and 4 followed by time for revision)</p>	<p>Change including causing of change, methods of managing change, the theories of Storey and Lewin</p> <p>Risk management including identifying risks, types of risk, risk</p>	<p>Case study tasks</p> <p>Group work</p> <p>Independent tasks</p> <p>Numerical and data analysis tasks</p> <p>Extended writing</p> <p>Online research</p>	<p>This unit gives students the opportunity to explore the wider world of business considering a range of external factors that impact on the success of the business.</p>	<p>This unit is taught last as it incorporates many concepts that have been taught previously and this unit is synoptic so has to be taught last to include all previous teaching.</p>

	<p>assessments, contingency planning, crisis management</p> <p>PEST factors including: Political factors such as the role of government regulation, fiscal and monetary policy and legislation Economic including GDP, inflation, interest rates, exchange rates, unemployment and the business cycle Social including demographic change, consumer trends and cultural changes Technology including automation, communication and e/m-commerce</p> <p>Ethical, legal and environmental factors including ethics, CSR, legislation, climate change, pollution and pressure groups</p> <p>International trade including free trade, protectionism, trading blocs, tariffs and quotas</p>	<p>A range of online tools are used to recap learning</p> <p>Documentaries and podcasts</p> <p>This unit is examined through a case study plus extended writing so students are expected to have a range of examples they can use in their essays.</p>		
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	<p>Globalisation including reasons for globalisation, branding, glocalisation, MNCs and their impact</p> <p>The EU including impact of EU on movement of goods/services, the Euro and Eurozone, benefits and impacts of membership</p>			
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