

Further study, apprenticeship or employment

Business at PHS



Component 3 – Business in a changing world

Key skills: Comprehension and numeracy

The EU Globalisation International trade Ethical, legal and environmental factors PEST factors Risk management Change

Component 2 - Strategy

Key skills: Key words and research

Aims and objectives Strategy and implementation Decision making models Investment appraisal Special orders

Component 2 – Business Analysis

Key skills: Data analysis and evaluation

Analysing non-financial performance Analysing financial performance Sales forecasting Market analysis Data analysis

Component 1 – Functions: Operations and Finance

Key skills: Data analysis and application

Added value Production Lean production Quality Economies of scale Budgets Cash flow Income statement Ratio analysis

YEAR 13

Component 1 – Functions : Marketing and HR

Key skills: Extended writing and presentation

Management and leadership Motivation Appraisal Training Recruitment Promotion Place Product Price Marketing Mix

EDUQAS A LEVEL

YEAR 12

Component 1 – Business Opportunities

Key skills: Knowledge recall and revision techniques

Enterprise Business plans Markets Market research Business structure Business location Business finance Business revenue and costs

Unit 6 – Business Finance

Key skills: Numeracy and examination technique

Analysing the financial performance Financial terms and calculations Break even Analysis Investment appraisal Cash Flow Sources of Finance

Unit 5 – Marketing

Key skills: Presentation and research

Market research Segmentation Product Price Place Promotion

YEAR 11

Unit 4 – Human Resources

Key skills: Data analysis and application

Training Motivating Employees Recruitment & Selection of Employees Organisational structures

Unit 3 – Business operations

Key skills: Extended writing

Production Process The role of Procurement Good customer service The concept of quality

Unit 2 – External influences

Key skills: Analysis and evaluation

Technology Ethical & Environmental considerations Economic climate Globalisation Legislation Competitive Environment

GCSE Year 10

Unit 1 – Business in the real world

Key skills: Comprehension and numeracy

Purpose and nature of business Business ownership Aims & Objectives Stakeholders Business Planning Business location Expanding a business

AQA GCSE