

Leaflet for Students



Smoking, Drinking and Drug Use among Young People in England 2025

Help us to make a difference and
help young people like you!





What's the survey about?

This survey asks young people questions about smoking (including vaping), drinking and drug use. **The National Health Service (NHS) and charities will use the answers to help young people like you.**



Why is it important to take part?

The survey is the main way that NHS England finds out about young people's attitudes towards smoking (including vaping), drinking, and drug use. The survey runs every other year to see how young people's attitudes change over time. By taking part in the survey, you will play a very important role in informing national health and education policies.



How will I take part?

Taking part is easy! Your teacher will give you a link, and you will complete the survey online on a laptop, computer, or tablet. The survey asks questions about awareness and experience of smoking, vaping, drinking alcohol and drug taking, and some questions about you such as ethnicity, well-being, and gender. **It will take around 20-30 minutes.**



Why was I chosen to take part?

Your headteacher agreed for your school to take part and your class was chosen at random. All students in your class will complete the same survey.



Will anyone know the answers are from me?

No - The survey is completely anonymous. We will **not** ask for your name, address or any other information that could identify you. Everyone in your class will complete the survey using the same link, so there will be nothing to identify the answers given by you or anyone else. A teacher will be present in the classroom to supervise the survey but has been asked not to view student responses.



What happens if I don't want to take part?

It's helpful to have your answers but you don't have to take part. Just tell your teacher if you do not want to do the survey. If you take part but don't want to answer a question, you must choose the "Prefer not to say" option instead.



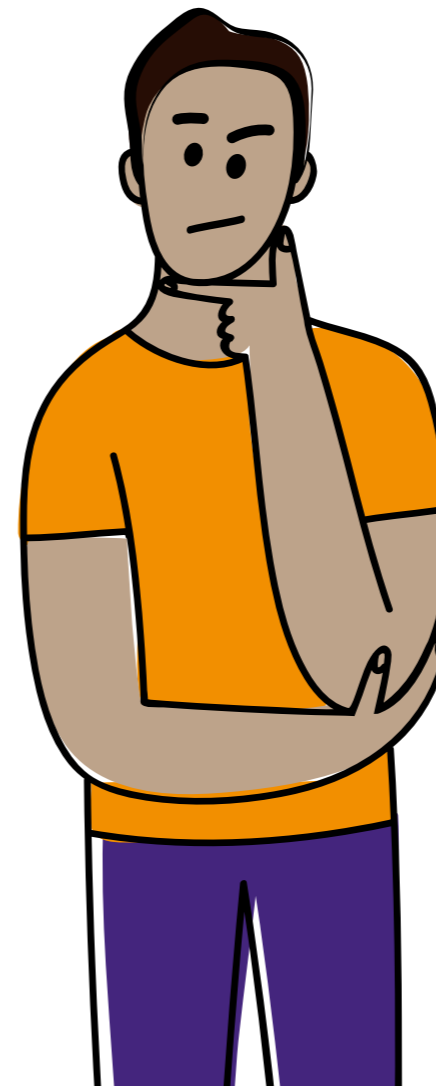
What happens to the results?

The results of the survey are used by the NHS, charities, and government, so they can make the right decisions about how to help young people.



Who is running the survey?

The research company Ipsos is running the survey for NHS England and the Department for Health and Social Care. Ipsos is an independent research company that carries out research studies covering topics such as sport, education, and health in schools.



Where can I get help or advice about any of the topics in the survey?

If you are worried about anything in the survey, please talk to an adult you trust such as your parent/carer or a teacher (your tutor, head of year or a member of the pastoral care team). If you don't have anyone you can speak to, the sources below may be useful.

CHILDLINE: 0800 11 11

A confidential and free helpline for young people under 18 which will not appear on a phone bill. You can also go online for a 1-2-1 instant messenger chat with someone who is there to listen and support you at www.childline.org.uk

For information specific to drugs, alcohol and smoking please visit this page <https://bit.ly/you-your-body-info>

YOUNG MINDS

Can offer support for you and your mental health <https://www.youngminds.org.uk>

How can I find out more about the survey?

If you or your parents/carers have any questions, please contact the Ipsos research team using the telephone number or email address below.

Email: SDDsurvey@ipsos.com

Telephone: 0800 5422 157

You can also visit:

https://bit.ly/SDD_survey_info

for more information about previous years' surveys, how data is used and what happens to the findings.

**Thank you for
your help with
this important
study.**

